

FRENCH ARTIST CAROLE JURY SELECTED FOR PRESTIGIOUS ARTROOMS FAIR LONDON

2019. Artist has been selected from international submissions to exhibit at the 5th London edition of the prestigious Artrooms Fairs.

Carole Jury will be taking her artworks to the Artrooms Fair London and join the Single Work Section. The fair is held in the splendour of at Meliá White House Hotel in Albany Street, Regent's Park, NW1 3UP, **London from the 11st –13rd January 2019** and it sees independent artists from all over the world exhibit their work in over 70 hotel rooms that have been transformed by each individual artist showcasing their work, plus in the common areas of the hotel.

Artist Carole Jury said: "I'm thrilled to have been selected for the Artrooms Fair London. This will be a chance to reach new audiences with our work and I'm excited to be showing in a fair that has already exhibited artists from all over the globe."

Artrooms Fairs founder Cristina Cellini Antonini said: *"We are delighted to have Artist Carole Jury taking part in our 2019 event. We have received over 2000 applications for all our 2018 Artrooms Fairs editions combined, meaning that the selection process is always absolutely ferocious. Once again, we are very grateful to our Selection Committee and wish a great success to all selected artists!"*

Founded and directed by Cristina Cellini Antonini with co-founder Francesco Fanelli, the Artrooms Fair (London and Roma) has become the leading fair for independent artists, providing free exhibition spaces to the most talented artists worldwide. The fair is redefining the art world by innovating the way artists, galleries and collectors meet.

About Carole Jury

Born in Lyon (France), Carole Jury lives in New Jersey. She is an abstract painter who likes playing with textured strokes, nuances of color and brightness and to work with all kind of mediums and tools. The majority of her series is inspired by her photos, which give her a guide for sheen, brightness and reliefs. Carole Jury's artwork is represented by Alessandro Berni Gallery – NYC, Gallery des artistes – PA, Azart Gallery – NYC, Gallery of Art & Music – Las Vegas, Artsy

www.carolejury.com - carole.jury@gmail.com

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About Artrooms Fairs <https://www.artroomsfairs.com>

ARTROOMS is the first International contemporary art fair offering free exhibition space to independent artists and encouraging a warmer and more personal approach thanks to its unique format:

Independent artists from all over the world are invited to exhibit their work in hotel rooms that will be transformed in their own creative and intimate space. Founded in 2014 by Cristina Cellini Antonini, Francesco Fanelli and Chiara Canal, since the first edition in London in 2015, at the Meliá White House Hotel, hundreds of selected artists from all over the world benefit from exhibiting in a unique environment – a luxurious hotel room, working along with emerging and established curators, meeting galleries and private collectors and gaining visibility from a global audience.

After 4 Editions, the fair has become the largest event for independent artists in the UK, and one of the most talked about in the UK art's calendar, receiving approximately 1.700 applications and showcasing more than 1.000 art work in 4 days. Exceeding all expectations, Artrooms Fair has been receiving applications from 65 Countries worldwide.

In 2018, Artrooms has also launched two editions abroad. Artrooms Fair Roma, at The Church Palace Hotel in March, which has expanded its concept by adding to the Hotel Rooms Section a Video Art Section and a Sculpture Park, and Artrooms Fair Seoul, at Hotel Riviera Cheongdam Seou in October. Artrooms Fair prides itself in changing its Selection committee every year, comprising some of the most relevant names in the art world who help the Organisers guarantee the high quality of the fair. Moreover its most innovative concept is to reconnect artists and galleries and to turn the fair into a hunting ground for scouting international trends. Since 2018, the fair has indeed engaged galleries by launching a new affiliation programme.

Artrooms has become not just an innovative fair for art buyers but also a place where enthusiastic visitors can approach art for the first time and enter the artist's universe.

Artrooms Fair London media contact: media@art-artrooms.org

About the Meliá White House Hotel

The elegance and glamour of the Meliá White House, ARTROOMS is an interactive showcase of today's most thought-provoking, mindbending and awe-inspiring artists, carefully selected from across the globe by a panel of leading industry experts, art critics and buyers. Selected artists are invited to exhibit for free. This is London's unique opportunity to come and scout art news and trends from all over the world.

Meliá White House Hotel <https://www.melia.com/en/hotels/unitedkingdom/london/melia-white-house/>

Artroomsfair Limited

218 Chapter Road, London NW2 5NB (UK) - Company Number: 8941072 VAT: GB260304054 www.art-rooms.org